



Alcohol and Entertainment Licensing Sub-Committee

Thursday 29 August 2024 at 2.00 pm

Boardrooms 1 & 2 - Brent Civic Centre, Engineers
Way, Wembley HA9 0FJ

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast

Membership:

Members

Councillors:

Ahmed (Chair)
Long (Vice-Chair)
Mahmood

Substitute Members

Councillors:

Bajwa, Chohan, Ethapemi, Hack, Hylton, Lorber,
Rajan-Seelan

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of minutes and agendas please visit:
[Council meetings and decision making | Brent Council](#)

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
1 Apologies for absence and clarification of alternate members	
2 Declarations of Interests	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3 Application for a New Premises Licence by Mr Abhay Thakkar for the premises known as Stadium Yard Bar, 3 Kingswood Road, HA9 8JR, pursuant to the provisions of the Licensing Act 2003	1 - 26

Date of the next meeting: Date Not Specified



- Please remember to **SWITCH OFF** your mobile phone during the meeting.
- The meeting room is accessible by lift and seats will be provided for members of the public.

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LICENSING ACT 2003

Application for a New Premises Licence

1. The Application

Name of Applicant:	Mr Abhay Thakkar
Name & Address of Premises:	Stadium Yard Bar, 3 Kingswood Road, HA9 8JR
Applicants Agent:	Michael Soselia – Barnab Ltd

1. Application

The application is for a new premises licence as follows:

To provide: The sale of alcohol and to remain open from 9.00hrs to 11:00hrs Sunday to Thursday and until 23:59hrs Friday & Saturday.

2. Background

Stadium Yard Bar, located at 3 Kingswood Road, HA9 8JR, is an outdoor beer garden designed to accommodate patrons attending events at Wembley Stadium. The premises will only be open when there is an event happening at Wembley Stadium.

3. Promotion of the Licensing Objectives

See page 3 - 4 of the application.

4. Relevant Representations

Representations have been received from the Police and Licensing Officer

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use

of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Police Rep
- C. Licensing Rep
- D. OS Map



Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 17633
Application No: 32210
Date: 02 July 2024

LICENSING ACT 2003

Licence: Premises Licence New Application

Application No: 32210

Dear Sir/Madam,

Applicant: Abhay Thakkar

Date Received: 02 July 2024

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **30 July 2024**.

Yours faithfully

Sima Naran
Administration Officer
Regulatory Services

Part 1 Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

3 Kingswood Road, Wembley, Brent, HA9 8JR

Telephone Number at premises (if any):

Non domestic rateable value:

AGENT:

licensing@barnab.xyz / 07951171712

Michael Soselia Barnab Limited 41A St Stephens Terrace, SW81DL

Part 2 Applicant Details

Proposed Licence Holder:

Abhay Thakkar

[Redacted]

Part 3 Operating Schedule

When do you want the premises licence to start? 18-07-2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: Stadium Yard Bar, located at 3 Kingswood Road, HA9 8JR, is an outdoor beer garden designed to accommodate patrons attending events at Wembley Stadium, which is approximately 15 minutes away. The premises, covering an area of 1,000 square metres, feature multiple tented areas, a food stall, and bars, providing a comfortable and functional space for large crowds. The main entrance is situated at the front of the premises and is accessible via Kingswood Road. It is equipped with security features including CCTV cameras and well-lit pathways for safety. The main bar is centrally located near the entrance, under a permanent canopy structure, and measures approximately 10 metres in length and 3 metres in width. It features a long serving counter with multiple dispensing points for efficiency and is stocked with a variety of alcoholic beverages, including beer, wine, and spirits. A storage area for barrels is adjacent to the bar. There are additional bar areas on the sides of the premises under smaller tented structures, each measuring approximately 4 metres in length and 2.5 metres in width. These bars provide overflow service to reduce congestion at the main bar. Next to the main bar, a food stall offers a variety of cuisines. This food service area is housed under a tent with clear signage for easy identification. Multiple seating areas with picnic-style tables are arranged throughout the premises. Tents cover a significant portion of the seating to provide shelter from weather elements. The total covered seating area is approximately 20 metres in length and 10 metres in width, designed to accommodate 186 patrons. Portable restrooms are placed at the far end of the premises, with easy access from all areas. These facilities measure approximately 5 metres in length and 3 metres in width and are regularly maintained and serviced to ensure cleanliness and hygiene. Designated bin areas are placed strategically around the premises for waste disposal, measuring approximately 3 metres in length and 2 metres in width. Waste is collected and managed regularly to maintain a clean environment. Stadium Yard Bar will operate during event days at Wembley Stadium, with opening hours extending to accommodate pre-event and post-event patrons. The premises will offer live streaming of the events happening at Wembley Stadium on large screens placed within the seating areas, and occasional live music performances may also be scheduled. The total capacity of the beer garden is designed to ensure ample space for movement and comfort. Security personnel will be present throughout operational hours to manage crowd control and ensure safety, and CCTV cameras are installed at key locations for continuous monitoring. Adequate lighting is installed throughout the premises, including the main pathways and seating areas, to ensure visibility and safety during evening operations.

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: Both

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Both		
Day	Start Time	End Time
Monday	09:00	23:00
Tuesday	09:00	23:00
Wednesday	09:00	23:00
Thursday	09:00	23:00
Friday	09:00	23:59
Saturday	09:00	23:59
Sunday	09:00	23:00

This premises will only be open when there is an event happening at Wembley Stadium.

supervisor:

Mr Abhay Thakkar

Date of birth:



Licence Number:

Issuing authority:

Concerns in respect of Children: N/A

The opening hours of the premises

Day	Start Time	End Time
Monday	09:00	23:00
Tuesday	09:00	23:00
Wednesday	09:00	23:00
Thursday	09:00	23:00
Friday	09:00	23:59
Saturday	09:00	23:59
Sunday	09:00	23:00

This premises will only be open when there is an event happening at Wembley Stadium.

a) General all four licensing objectives (b, c, d, e):G01: Prominent, clear notices shall be displayed at every public entrance stating the actual operating hours of the premises. G02: Crime prevention notices and advice shall be displayed in order to support local crime prevention initiatives.

b) The prevention of crime and disorder:CD1: All staff engaged in licensable activity at the premises will receive training and information in relation to the following: i. The Challenge 25 scheme in operation at the premises, including the forms of identification that are acceptable. ii. The hours and activities permitted by the premises licence issued under the Licensing Act 2003 and conditions attached to the licence. iii. How to complete and maintain the refusal register in operation at the premises (in relation to the sale of alcohol). iv. Recognising the signs of drunkenness. v. The operating procedures for refusing service to any person who is drunk, under-age or appears to be under-age, or appears to be making a proxy purchase. vi. Action to be taken in the event of an emergency, including reporting an incident to the emergency services. Training shall be recorded in documentary form and shall be regularly refreshed at no greater than 12 intervals. Training records shall be made available for inspection and copying at reasonable times upon request of an authorised officer of a responsible authority. Training records will be retained for at least 12 months. CD2: An incident log shall be kept and maintained at the premises which will include a log of the following, including pertinent details: i. Any incidents of disorder or of a violent or antisocial nature ii. All crimes reported to the venue, or by the venue to the police iii. All ejections of patrons iv. Any complaints received v. Seizures of drugs or offensive weapons vi. Any faults in the CCTV system vii. Any visits by a responsible authority (under the Licensing Act 2003) or emergency service. Records must be completed within 24 hours of any incident, and will contain the time and date, the nature of the incident, the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident. The logs shall be kept for at least 12 months following the date of entry and be made available for inspection and copying upon request of an authorised officer of a responsible authority. CD3: All alcohol on display will be in such a position so as not to be obscured from the constant view of the staff. CD4: There shall be no self-service of alcohol on the premises. CD5: The premises shall install, operate, and maintain a comprehensive digital colour CCTV system to the satisfaction of the Police. All public areas of the licensed premises including entry and exit points will be covered. The system must record clear images permitting the identification of individuals, and in particular enable facial recognition images (a clear head and shoulder image) of every person entering and leaving in any light condition. The CCTV system will continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All equipment must have a constant and accurate time and date generation. All recordings will be stored for a minimum period of 31 days with date and time stamping. Recordings will be made available immediately upon the request of an authorised officer of a responsible authority throughout the entire 31 day period. The CCTV system will be capable of downloading images to a recognisable viewable format. The CCTV system will capture a minimum of 4 frames per second. The CCTV system will be fitted with security functions to prevent recordings being tampered with, i.e., be password protected. CD6: In the event that an incident occurs for which the police have been called, the crime scene shall be preserved to enable police to carry out a full forensic investigation. CD7: There shall be no consumption of beverages purchased from the premises outside the premises. CD8: There shall be no admissions or re-admission to the premises after 22:00 hours. CD9: There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol. CD10: The number of SIA licensed door supervisors employed shall be in accordance with the following ratio: A minimum of 2 door supervisors will be

employed for the first 100 customers and one door supervisor for every 100 thereafter. CD11: SIA licensed door supervisors will be responsible for ensuring the safe, quiet and orderly dispersal of customers from the premises and the immediate vicinity of the premises. CD12: Any queue to enter the premises which forms outside the premises must be supervised by SIA licensed door supervisors so as to ensure that it is orderly, there is no associated public nuisance, or obstruction to the public highway/footpath.

c) Public safety: PS1: The maximum number of persons (including staff and entertainers) allowed at the premises shall not exceed 250. PS2: Seating for no less than 180 persons shall be provided in the premises at all times the premises are in operation. PS3: The collection of glasses and bottles shall be undertaken at regular intervals to ensure there is no build-up of empties on the premises. PS4: In respect of temporary sanitary facilities the servicing of sanitary accommodation must take place on a continuous basis throughout the event to ensure the sanitary accommodation is kept in a usable condition at all times when the public require it to be available. PS5: Barriers /guards will be available where queues for entry can be envisaged. These must be arranged so as to control patrons, keep the pavements clear, and ensure that queues do not impact on means of escape in case of fire. PS6: Door supervisors will be properly briefed and trained to manage queues in a safe and efficient manner. PS7: All drinks shall be served in plastic/paper/toughened glass or polycarbonate containers. PS8: No customers carrying open or sealed bottles cans or other receptacles containing alcoholic liquor shall be admitted to the premises at any time that the premises are open to the public.

d) The prevention of public nuisance: PN1: A telephone number shall be made available and displayed in a prominent location where it can conveniently be read from the exterior of the premises by the public for local residents to contact in the case of noise-nuisance or anti-social behaviour by persons or activities associated with the premises. The telephone number will be a direct number to the management who are in control during opening hours. A record will be kept by management of all calls received, including the time, date and information of the caller, including action taken following the call. Records will be made available for inspection and copying by an authorised officer of a responsible authority throughout the trading hours of the premises. PN2: No deliveries (in relation to licensable activities) to the premises shall take place between 23:00 hours and 07:00 hours. PN3 During the hours of operation of the premises, sufficient measures will be taken to remove and prevent litter and waste arising or accumulating from customers in the area immediately outside the premises. PN4: No collections of waste or recycling materials (including bottles) from the premises shall take place between 23:00 hours and 07:00 hours on the following day. PN5: A written dispersal policy shall be in place and implemented at the premises to move customers from the premises and the immediate vicinity in such a way as to cause minimum disturbance or nuisance to neighbours. PN6: When issues are identified approaches will be made to patrons, who will be asked not to stand around talking in the street outside the premises or any car park; and asked to leave the vicinity as quickly and quietly as possible. PN7: During the final hour of trading appropriate announcements will be made or images projected to remind patrons of the need to leave the premises quietly without causing annoyance, nuisance or disturbance to local residents and to advise patrons of any taxi free-phone or collection arrangements available upon the premises.

e) The protection of children from harm: CH1: All bar staff, supervisors and managers must be trained in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol and then at least every 12 months. Training shall be signed and documented. Training records must be kept on the premises and be made available for inspection and copying to an authorised officer of a responsible authority on request. The documentation relating to training should extend back to a period of at least 12 months and should specify the time, date and details of the persons both providing the training and receiving the training. CH2: There will be in place a written age verification policy in relation to the sale or supply of alcohol, which will specify a Challenge 25 proof of age requirement. This means that staff working at the premises must ask individuals who appear to be under 25 years of age, attempting to purchase alcohol, to produce identification. The only acceptable identification documents will be: - A photo driving licence - A passport - An identification card carrying the PASS hologram Unless such identification is produced the sale of alcohol must be refused. This policy will include documented steps taken to prevent adults from purchasing alcohol for or on behalf of children under 18. CH3: The premises shall display prominent signage indicating at any point of sale that a Challenge 25 scheme is in operation. CH4: An alcohol sales refusal register shall be kept at the premises and be maintained to include details of all alcohol sales refused. The register will include: i. the date and time of refusal ii. the reason for refusal iii. details of the person refusing the sale iv. description of the customer v. any other relevant observations. The refusals register will be made available for inspection and copying on request of an authorised officer of a responsible authority. All entries must be made within 24 hours of the refusal.

General

G01: Prominent, clear notices shall be displayed at every public entrance stating the actual operating hours of the premises.

G02: Crime prevention notices and advice shall be displayed in order to support local crime prevention initiatives.

Prevention of Crime & Disorder

CD1: All staff engaged in licensable activity at the premises will receive training and information in relation to the following:

- i. The Challenge 25 scheme in operation at the premises, including the forms of identification that are acceptable.
- ii. The hours and activities permitted by the premises licence issued under the Licensing Act 2003 and conditions attached to the licence.
- iii. How to complete and maintain the refusal register in operation at the premises (in relation to the sale of alcohol).
- iv. Recognising the signs of drunkenness.
- v. The operating procedures for refusing service to any person who is drunk, under-age or appears to be under-age, or appears to be making a proxy purchase.
- vi. Action to be taken in the event of an emergency, including reporting an incident to the emergency services.

Training shall be recorded in documentary form and shall be regularly refreshed at no greater than 12 intervals. Training records shall be made available for inspection and copying at reasonable times upon request of an authorised officer of a responsible authority. Training records will be retained for at least 12 months.

CD2: An incident log shall be kept and maintained at the premises which will include a log of the following, including pertinent details:

- i. Any incidents of disorder or of a violent or antisocial nature
- ii. All crimes reported to the venue, or by the venue to the police
- iii. All ejections of patrons
- iv. Any complaints received
- v. Seizures of drugs or offensive weapons
- vi. Any faults in the CCTV system
- vii. Any visits by a responsible authority (under the Licensing Act 2003) or emergency service.

Records must be completed within 24 hours of any incident, and will contain the time and date, the nature of the incident, the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident. The logs shall be kept for at least 12 months following the date of entry and be made available for inspection and copying upon request of an authorised officer of a responsible authority.

CD3: All alcohol on display will be in such a position so as not to be obscured from the constant view of the staff.

CD4: There shall be no self-service of alcohol on the premises.

CD5: The premises shall install, operate, and maintain a comprehensive digital colour CCTV system to the satisfaction of the Police. All public areas of the licensed premises including entry and exit points will be covered. The system must record clear images permitting the identification of individuals, and in particular enable facial recognition images (a clear head and shoulder image) of every person entering and leaving in any light condition. The CCTV system will continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All equipment must have a constant and accurate time and date generation. All recordings will be stored for a minimum period of 31 days with date and time stamping. Recordings will be made available immediately upon the request of an authorised officer of a responsible authority throughout the entire 31 day period. The CCTV system will be capable of downloading images to a recognisable viewable format. The CCTV system will capture a minimum of 4 frames per second. The CCTV system will be fitted with security functions to prevent recordings being tampered with, i.e., be password protected.

CD6: In the event that an incident occurs for which the police have been called, the crime scene shall be preserved to enable police to carry out a full forensic investigation.

CD7: There shall be no consumption of beverages purchased from the premises outside the premises.

CD8: There shall be no admissions or re-admission to the premises after 22:00 hours.

CD9: There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.

CD10: The number of SIA licensed door supervisors employed shall be in accordance with the following ratio: A minimum of 2 door supervisors will be employed for the first 100 customers and one door supervisor for every 100 thereafter.

CD11: SIA licensed door supervisors will be responsible for ensuring the safe, quiet and orderly dispersal of customers from the premises and the immediate vicinity of the premises.

CD12: Any queue to enter the premises which forms outside the premises must be supervised by SIA licensed door supervisors so as to ensure that it is orderly, there is no associated public nuisance, or obstruction to the public highway/footpath.

Public Safety

PS1: The maximum number of persons (including staff and entertainers) allowed at the premises shall not exceed 250.

PS2: Seating for no less than 180 persons shall be provided in the premises at all times the premises are in operation.

PS3: The collection of glasses and bottles shall be undertaken at regular intervals to ensure there is no build-up of empties on the premises.

PS4: In respect of temporary sanitary facilities the servicing of sanitary accommodation must take place on a continuous basis throughout the event to ensure the sanitary accommodation is kept in a usable condition at all times when the public require it to be available.

PS5: Barriers /guards will be available where queues for entry can be envisaged. These must be arranged so as to control patrons, keep the pavements clear, and ensure that queues do not impact on means of escape in case of fire.

PS6: Door supervisors will be properly briefed and trained to manage queues in a safe and efficient manner.

PS7: All drinks shall be served in plastic/paper/toughened glass or polycarbonate containers.

PS8: No customers carrying open or sealed bottles cans or other receptacles containing alcoholic liquor shall be admitted to the premises at any time that the premises are open to the public.

Prevention of Public Nuisance

PN1: A telephone number shall be made available and displayed in a prominent location where it can conveniently be read from the exterior of the premises by the public for local residents to contact in the case of noise-nuisance or anti-social behaviour by persons or activities associated with the premises. The telephone number will be a direct number to the management who are in control during opening hours. A record will be kept by management of all calls received, including the time, date and information of the caller, including action taken following the call. Records will be made available for inspection and copying by an authorised officer of a responsible authority throughout the trading hours of the premises.

PN2: No deliveries (in relation to licensable activities) to the premises shall take place between 23:00 hours and 07:00 hours.

PN3 During the hours of operation of the premises, sufficient measures will be taken to remove and prevent litter and waste arising or accumulating from customers in the area immediately outside the premises.

PN4: No collections of waste or recycling materials (including bottles) from the premises shall take place between 23:00 hours and 07:00 hours on the following day.

PN5: A written dispersal policy shall be in place and implemented at the premises to move customers from the premises and the immediate vicinity in such a way as to cause minimum disturbance or nuisance to neighbours.

PN6: When issues are identified approaches will be made to patrons, who will be asked not to stand around talking in the street outside the premises or any car park; and asked to leave the vicinity as quickly and quietly as possible.

PN7: During the final hour of trading appropriate announcements will be made or images projected to remind patrons of the need to leave the premises quietly without causing annoyance, nuisance or disturbance to local residents and to advise patrons of any taxi free-phone or collection arrangements available upon the premises.

Protection of Children from Harm









CH1: All bar staff, supervisors and managers must be trained in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol and then at least every 12 months. Training shall be

signed and documented. Training records must be kept on the premises and be made available for inspection and copying to an authorised officer of a responsible authority on request. The documentation relating to training should extend back to a period of at least 12 months and should specify the time, date and details of the persons both providing the training and receiving the training.

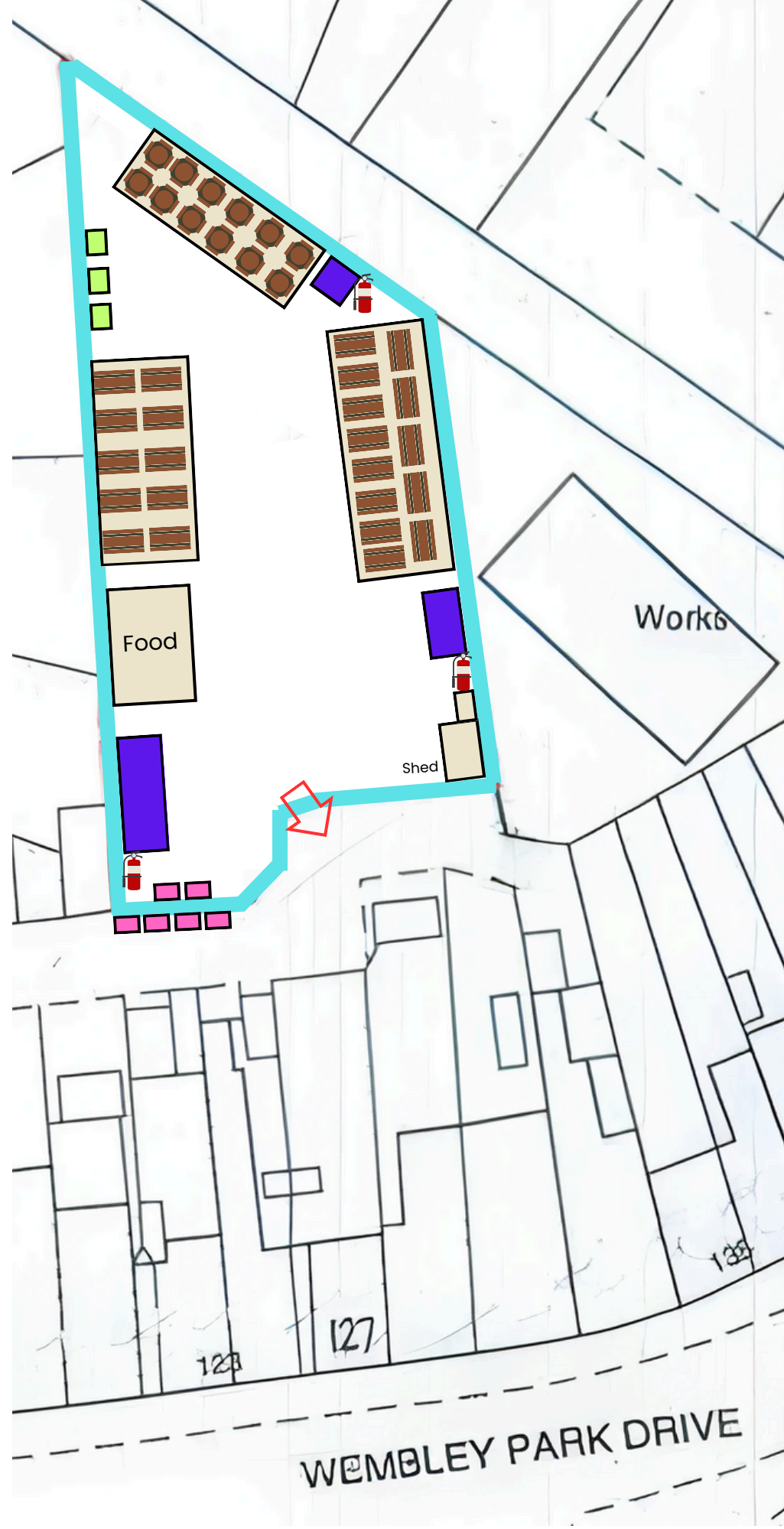
CH2: There will be in place a written age verification policy in relation to the sale or supply of alcohol, which will specify a Challenge 25 proof of age requirement. This means that staff working at the premises must ask individuals who appear to be under 25 years of age, attempting to purchase alcohol, to produce identification. The only acceptable identification documents will be: - A photo driving licence - A passport - An identification card carrying the PASS hologram Unless such identification is produced the sale of alcohol must be refused. This policy will include documented steps taken to prevent adults from purchasing alcohol for or on behalf of children under 18.

CH3: The premises shall display prominent signage indicating at any point of sale that a Challenge 25 scheme is in operation.

CH4: An alcohol sales refusal register shall be kept at the premises and be maintained to include details of all alcohol sales refused. The register will include: i. the date and time of refusal ii. the reason for refusal iii. details of the person refusing the sale iv. description of the customer v. any other relevant observations. The refusals register will be made available for inspection and copying on request of an authorised officer of a responsible authority. All entries must be made within 24 hours of the refusal.

-  Bins
-  Portable Toilet
-  Tent
-  Bar
-  Supply of alcohol
-  Consumption of alcohol
-  Fire extinguisher
-  Fire escape

Licensable area: **1000 meters squared**



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Michael Soselia
Barnab Limited
41A St Stephens Terrace
SW1 8DL

Also sent via email: licensing@barnab.xyz

1 August 2024

Ref: 32210

Dear Mr Soselia,

Licensing representation against the premises licence application in respect of Stadium Yard Bar, located at 3 Kingswood Road, HA9 8JR.

The above-mentioned application has been made pursuant to section 17 of the Licensing Act 2003.

I confirm that I am the delegated officer of the Licensing Authority, in whose area the above-mentioned premises is situated, and who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

I certify that I have carefully considered the above premises licence application, and consequently, I wish to make a representation on the grounds that if the application were to be granted as submitted, it would likely have a detrimental effect on two out of the four below licensing objectives:

- **the prevention of crime and disorder;**
- public safety;
- **the prevention of public nuisance;**
- the protection of children from harm.

Operating Schedule

The premises licence application seeks the following permitted licensable activities and opening hours:

The supply of alcohol (on and off the premises): Sunday to Thursday, 09:00 - 23:00, Friday & Saturday, 09:00 - 23:59

Opening Hours: Sunday to Thursday, 09:00 - 23:00, Friday & Saturday, 09:00 - 23:59

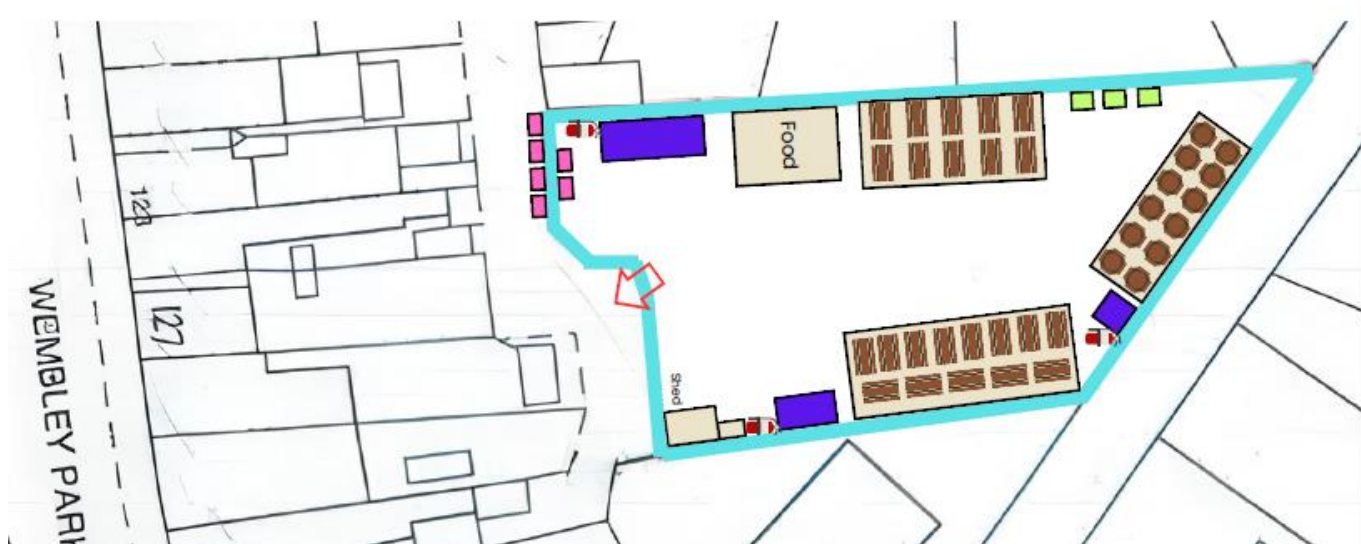
The application refers to 'occasional live music'; however, providing that it takes place between 08:00 and 23:00 and that there are fewer than 500 people in attendance, it is not deemed licensable pursuant to Section 177A of the Licensing Act 2003. This is due to the Live Music Act 2012 and other statutory amendments that have altered what is considered licensable under the Licensing Act 2003 in respect of live and recorded music.

The Licensing Authority notes that the premises licence application has been made in line with other existing premises licences within the local area (i.e., similar conditions), albeit with a slightly earlier terminal hour for licensable activities and closing time.

Location

The premises is located at the end of Kingswood Road, which is a service road that runs parallel to Wembley Park Drive. Public access to this road is made by turning onto Elmside Road via Wembley Park Drive. The nearest noise-sensitive properties are located on Elmside Road, which is a residential cul-de-sac with about 14 dwellings. Additionally, there are two blocks of flats directly behind the premises on Brook Avenue.

The proposed premises licence is roughly 21 meters from the rear of the nearest property on Elmside Road and about 40 meters from the nearest block of flats on Brook Avenue.





Background

The applicant is Mr. Abhay Thakkar, who is also named as the designated premises supervisor. Mr. Thakkar is one of the listed company directors of First Class Sports Bar Limited, which holds the premises licence for Stadium Sports Bar, 125 Wembley Park Drive. This premises is directly adjacent to the proposed premises licence of this application, situated on the other side of the service road.

This proposed premises licence area has historically been used for licensable activities during Wembley Stadium event days. This year, there have been at least 12 Temporary Event Notices (TENs).

In each instance, the premises user sought licensable activities of the sale by retail of alcohol and regulated entertainment. Ten of these TENs were for the hours between 09:00 and 22:00, with the latter two having a terminal hour of 23:00.

Summary

The Licensing Authority is concerned about the breakout of noise, given that the premises is located entirely outside and is within the immediate vicinity of residential dwellings. As alcohol consumption increases, the volume levels of conversation also rise, which could disturb residents towards the latter part of the evening. Furthermore, 09:00 start time could also disturb residents during the weekend. While I appreciate that the application states an earlier closing time compared to other licensed premises in the area, this is negated by the fact that the licensable area is entirely outside.

To mitigate this, I would be most grateful if the permitted hours and opening hours were reduced as detailed below:

The supply of alcohol: Monday to Sunday, 10:00 - 22:00
Opening Hours: Monday to Sunday, 10:00 – 22:30

In respect of the above licensing objective, I would also like to see the condition '*CD8: There shall be no admissions or re-admission to the premises after 22:00 hours*' reduced by an hour.

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Otherwise, it's effectively unenforceable and redundant. As such, I would like to see it changed to 'CD8: *There shall be no admissions or re-admission to the premises after 21:00 hours.*'.

The application states that the licence is "to accommodate patrons attending events at Wembley Stadium" This stipulation, however, is not explicitly included as a condition. Consequently, I would like to see the below condition added to the other conditions put forward by your client:

"The premises shall only undertake licensable activities on Wembley Stadium event days".

As part of the business model caters towards traveling fans attending domestic football matches at Wembley Stadium, at least eight times a year (League Cup Final, x2 FA Cup Semi-Finals, FA Cup Final, x3 EFL Play-Off Finals, National League Play-Off Final, etc.), there is a heightened risk of disorder. To negate this public risk factor, I would like to see your client add the following conditions in addition to other conditions put forward within the application:

During Wembley Stadium football event days, the premises shall only take one set of football supporters (Fan Zone) on the production of a valid match day ticket. The designated team shall be allocated by the Metropolitan Police after a risk assessment has been conducted.

During Wembley Stadium football event days, the premises shall cease the sale of alcohol one hour before the commencement of the main billed event and/or advertised kick off time. The sale of alcohol shall not resume until 15 minutes after the start of the main billed event and/or advertised kick off time.

A minimum of 2 SIA licensed door supervisors shall be on duty 5 hours before the commencement of the main billed event time and/or advertised kick off time.

At least 1 SIA licensed door supervisors shall remain on duty until at least 30 minutes after the premises is closed for licensable activities.

All SIA licenced door supervisors shall wear clothing that can be clearly and easily identified.

A log shall be kept of the SIA door supervisors working on day night to include their full name, date of birth, Security Industry Authority licence number, company and booking on-off times. A copy of SIA door supervisor log shall be available upon request by Police and authorised officers from Brent Council.

Customers shall not be permitted to take any drinks outside the area defined on the premises plan.

The premises shall not show any live televised domestic or international football matches.

The DPS or relevant duty manager shall work in partnership with the Police and if necessary, comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:

a. Cease the sale of alcohol for a specified amount of time. This shall be monitored, and the supply of alcohol reinstated as soon as is possible.

b. Closing the entire premises for a specified amount of time. This shall be monitored, and the premises reopened as soon as possible.

No person under the age of 18 shall be admitted unless accompanied by a responsible adult

No person under the age of 18 shall be permitted entry or allowed to remain at the premises after 21:00 hours.

Customers shall not be allowed to congregate outside (licensable area) the premises, save for ingress to the premises along Kingswood Road.

Clear and legible notices shall be prominently displayed at the exit requesting patrons to respect the needs of residents when leaving the premises.

Finally, I note that your client has put forward that they would like to permit both on and off sales of alcohol. Given the nature of the business, and that it is to cater towards patrons attending Wembley Stadium, I am concerned that this could encourage street drinking and subsequently increase the risk of disorder. This is especially pertinent for football fans, who might wish to have a beer for the short walk to the stadium. I would therefore also like to see the supply of alcohol changed to 'on sales' only.

Having carefully scrutinised the application, I wouldn't have any issues with this new premises licence application being granted provided that the above conditions are added, the condition relating to re-entry is reduced by an hour, the provision of "off sales" removed and agreement of reducing the hours for licensable activity/opening hours.

It should be noted that this is a "holding rep" on the basis that your client agrees to the above. If your client does not agree to any of the proposals I have set out, then my representation will be upheld, and the application will be determined by way of a Licensing Sub-Committee hearing.

Nonetheless, should your client agree to the above, then I can confirm that I would withdraw the representation made against the application.

Yours sincerely,



Edwin Maldoom
Licensing Enforcement Officer

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**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

**Mr. Abhay Thakkar
3, Kingswood Road
Wembley
Middlesex
HA9 8JR**

NW BCU Licensing Department - Brent
Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH
Tel: 020 8733 5008
Email: Phil.S.Graves@met.police.uk
Web: www.met.police.uk

Your Ref: 32210

Our ref: 01QK/474/24/3122NW

Date: Friday 2nd of August 2024

Police representations to the application for a new Premises Licence for '3, Kingswood Road, Wembley HA9 8JR'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises license under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
 - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

The venue is an open space at the rear of 125 Wembley Park Drive, Stadium Sports Bar. At present the DPS of Stadium Sports Bar, Mr Thakkar submits TENS to run the area 3, Kingswood Road for licensable activities on event days at Wembley Stadium.

The venue applied for would in effect be a fan zone style application, enticing football fans and other customers attending Wembley Stadium for large scale events. The conditions on this license will need

to take into account that the venue falls within the footprint of the National Stadium which suffered riots on July 11th 2021. These riots were broadcast world-wide and brought shame upon the stadium and the borough of Brent.

Strict match day restrictions exist across the Wembley footprint in all the newer licensed venues, which has assisted greatly in reducing the crime and ASB on match days. Having strict conditions on our licensed venues encourages football fans to attend the local public houses and get into the stadium well before the game begins. Not allowing licensed venues to show games that are been played at the stadium reduces the 'ticketless fan' culture.

The 'ticketless fan' culture was one of the main causes of the Euro riots. This is detailed below in the Baroness Casey report.

<https://www.skysports.com/football/news/19692/12485109/euro-2020-fa-review-on-wembley-final-disorder-finds-series-of-crowd-near-misses-which-could-have-led-to-fatalities>

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment

Police Representations

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading. This member of staff will be capable of copying and downloading and footage requested by the police or authorised officers from Brent Council.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times. The only acceptable identification documents will be: - A photo driving licence - A passport - An identification card carrying the PASS hologram unless such identification is produced the sale of alcohol must be refused.

8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale
9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
 - a) Any complaints received.
 - b) Any incidents of disorder.
 - c) Any faults in the CCTV system.
 - d) Any visit by a relevant authority or emergency service.
10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.
11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.
12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
13. There shall be no off sales of alcohol.
14. Customers shall not be permitted to take glassware or any other open drink container save for recognisable soft drink containers, outside the premises as defined on the plan submitted to and approved by the Licensing Authority
15. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV
16. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority
17. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
18. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
19. The total number persons present (including all staff and customers) shall not exceed two-hundred and fifty (250) at any one time.
20. Only customers with a valid ticket to the stadium (for that same day) shall be permitted into the venue
21. This license will only be used when there is a Major Event taking place at Wembley Stadium. A major event is classed when more than 10,000 supporters / spectators are anticipated at Wembley National Stadium.
22. The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:
 - (a). Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.

(b). Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

23. There shall be at least six (6) members of staff present and working.

24. A personal licence holder shall be present on the premises to supervise the sale of alcohol.

25. Customers shall not be allowed to congregate outside the premises.

26. No drinks shall be served in glass containers, but decanted into plastic, polycarbonate or toughened plastic drinking vessels.

27. For football matches only - Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game has started.

28. Notices will be displayed discouraging customers from congregating outside the premises. Customers will be regularly directed away in order to avoid any obstruction.

29. The premises will not show live domestic or international televised football matches on football event days.

30. The premises shall only take one set of football supporters on match days. (Details of the team splits will be communicated by the police / council on a game to game basis).

31. No children shall be admitted unless accompanied by a responsible adult.

32. The number and timings of SIA registered door staff required shall be risk assessed, but a minimum of six (6) SIA registered security, of both genders shall be put in place while the venue is open to the public.

If the above conditions were agreed in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk

Basemap Map



1:1250

0 0.02 0.04 kilometres



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